HAMZA HAFEEZ

Creative & E-commerce Growth Specialist

AI UGC & product advertising | Meta Ads | Shopify & landing pages

humzahafeez11@gmail.com · +92 316 7141278
linkedin.com/in/hamza-hafeez-2685454a/

PROFILE

I create AI video ads, manage paid social campaigns and build Shopify landing pages and offers. I have worked on campaigns independently and as part of media buying teams. Available for freelance projects, agency collaborations and full-time remote roles.

SERVICES

AI UGC & product ads: AI presenters, product demos, animated ads, scripts and short-form editing.

Paid social: Meta Ads and TikTok Ads, campaign testing, performance analysis and optimization.

Shopify development: Advertorials, listicles, offer pages, product templates and VSL funnels.

Store operations: Products, bundles, subscriptions, app integrations, market pricing and website-wide content updates.

BRAND EXPERIENCE

Veloma · 7 months — Direct-response landing pages, seasonal promotions and offers.

Flown Beauty · 7 months — Landing pages using Replo, Funnelish and GemPages.

Aurivita · 2 months — Product templates, offer pages and localized product pages.

Bloom & Bond · 5 months — Advertorials, listicles and native advertising landing pages.

BrickWarll · 2 months — Video sales funnels and product showcases.

SELECTED WORK

Nine video samples, 15 landing-page projects with desktop and mobile screenshots, and 11 anonymized Meta Ads case studies. The original page inventory contains 85 records. Independent ad concepts are identified separately.

TOOLS

Meta Ads Manager · TikTok Ads · Shopify · Replo · GemPages · Funnelish · Loop · Kaching Bundles